

Media Kit

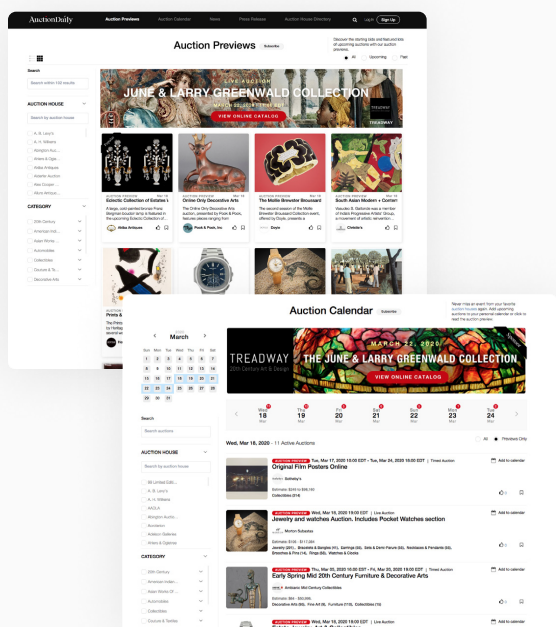
2022



AuctionDaily

About Us

Auction Daily is the first news source exclusively for the auction industry. Art dealers, private collectors, and industry insiders check Auction Daily for the latest on their favorite lots.



Auction Previews

An in-depth breakdown of every major upcoming auction, including featured lots, categories, and starting bids

Auction Calendar

Provides an at-a-glance view of every noteworthy auction happening each day

Auction News

The latest trends and breaking news on upcoming events from media sources across the art and auction industries

Press Releases

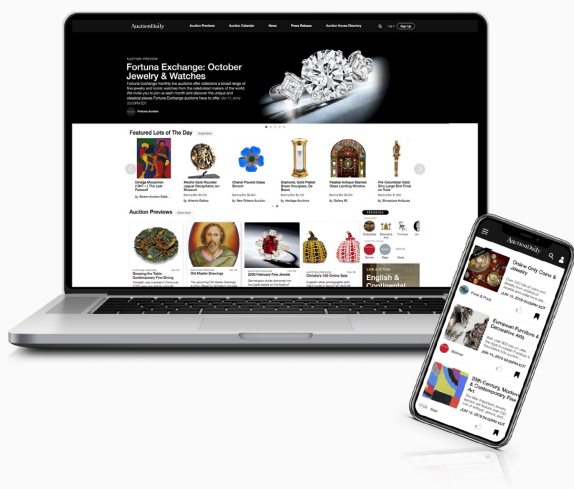
Aggregated press releases from auction houses, dealers, and auction-related media outlets

Directory Listing

Connects bidders with auction houses and dealers who offer their favorite lot categories

News Channel

The central hub where bidders can find an auction house/dealer's latest news and contact information



Auction Daily Stats

The Google Analytics user vs. pageview three month growth chart demonstrates the value and level of engagement from dealers, collectors, and auction houses.

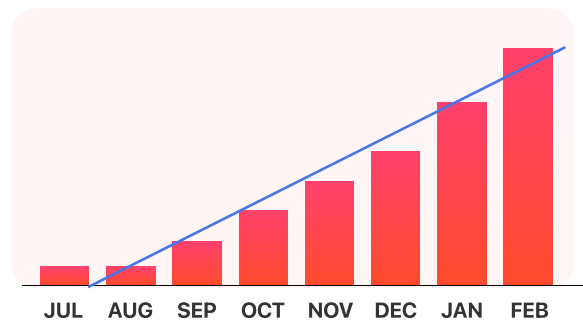
Monthly Product Information

Web Users: **19.5k**

Page Views: **38k**

Organic Traffic Growth: **47%**

Organic Traffic vs. Month

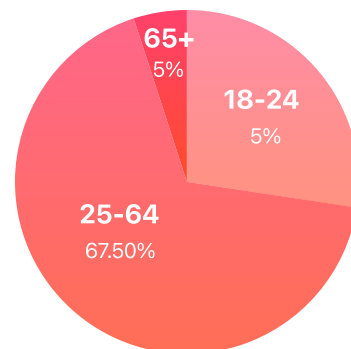


30-Day Auction Daily website audience breakdown by age

18-24: **19.5k**

25-64: **38k**

65+: **47%**



30-Day top five Auction Daily US coverage by state:

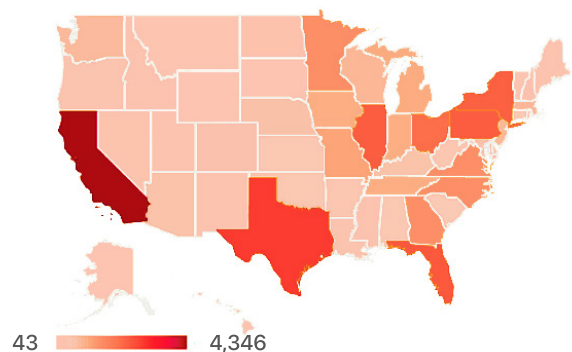
California

Texas

Pennsylvania

New York

Illinois

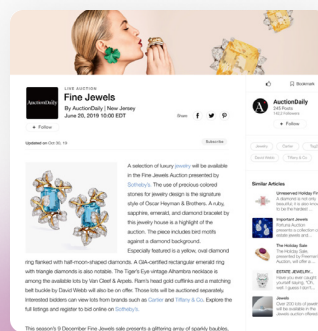


All-in-One Auction Promotion Package

The Google Analytics user vs. pageview three month growth chart demonstrates the value and level of engagement from dealers, collectors, and auction houses.

Auction Preview

Regular or Extended



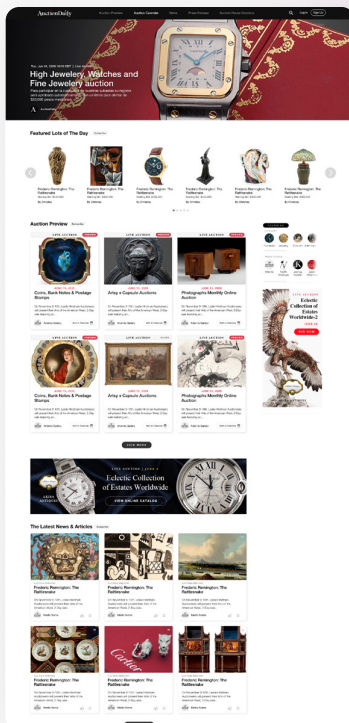
Social Media Campaigns

Facebook, Twitter, Instagram, and Pinterest



Online Advertising

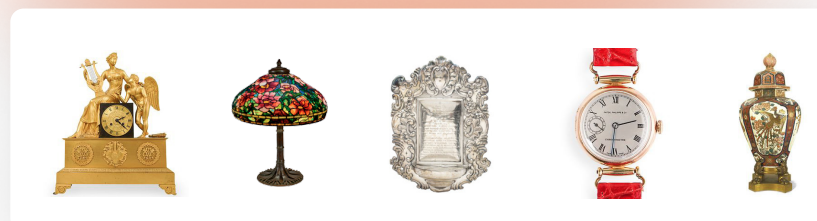
Top Carousel, Billboard, Halfpage, Box, and Panorama



ALL-IN-ONE Auction Promotion Package

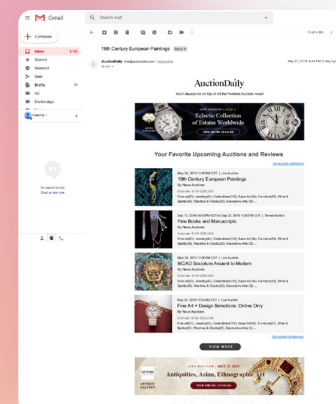
Feature Items

Homepage and News Channel



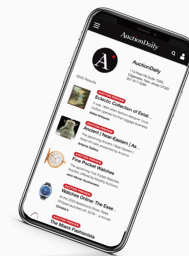
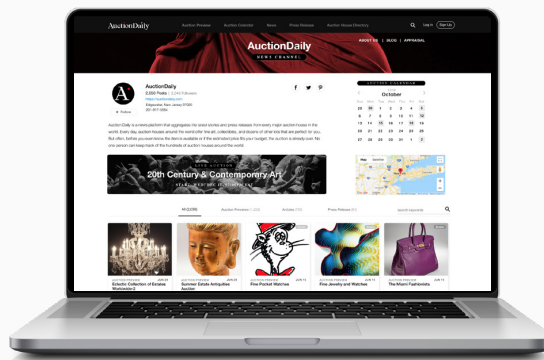
News Letter

Billboard and email blast



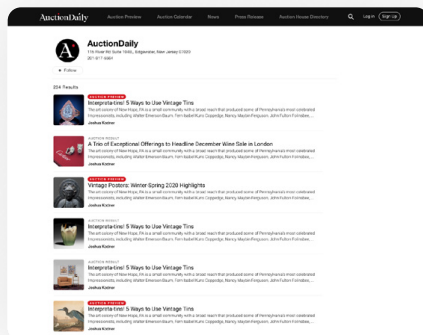
News Channel

Give collectors an at-a-glance view of your latest press releases, news, and upcoming auctions with your personalized News Channel. Make your next event even more accessible with a calendar, ad banner, and other features offered with the Premium News Channel.



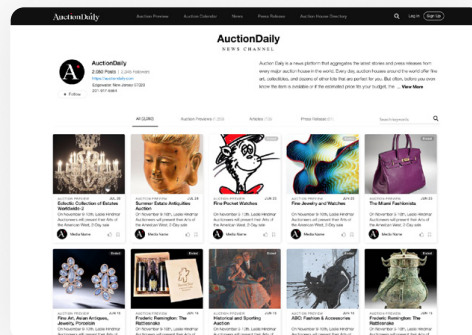
<Premium News Channel>

Basic



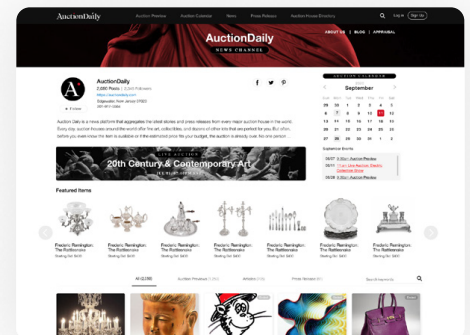
- Direct Listing & Channel
- Press Release Distribution Network (\$20/submission)
- Other Press Links (Unlimited)
- News & Press Release Links

Standard



- Direct Listing & Channel
- Press Release Distribution Network (Unlimited)
- Other Press Links (Unlimited)
- Reader Follow
- Branding
- News & Press Release Links
- Advertisement 5% Discount

Premium



- Direct Listing & Channel
- Press Release Distribution Network (Unlimited)
- Other Press Links (Unlimited)
- Reader Follow
- Branding
- Premium Branding
- Event Calendar + Entries
- Personal Ad Banner
- Featured Items
- News & Press Release Links
- Advertisement 10% Discount

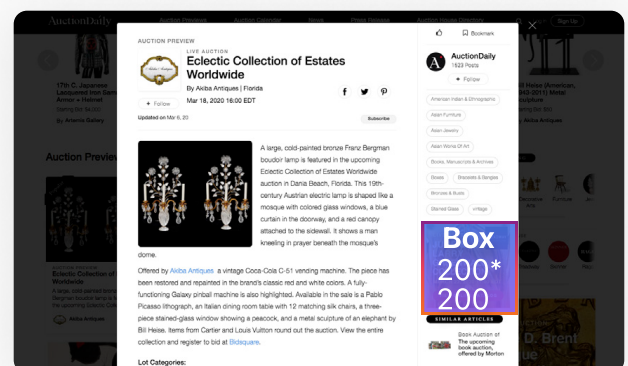
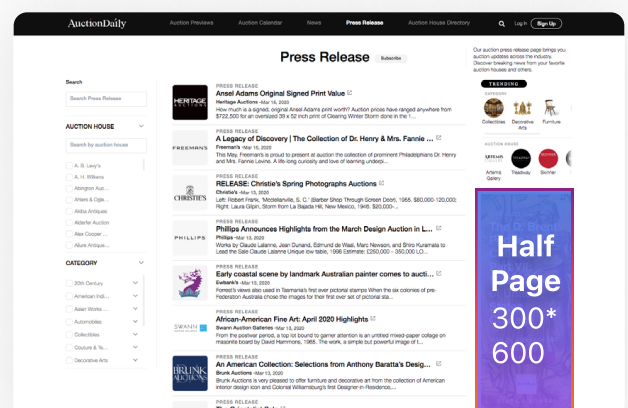
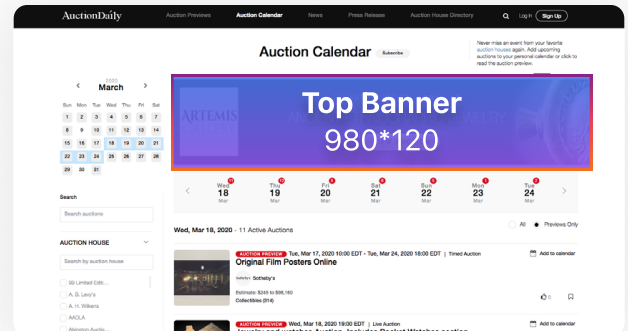
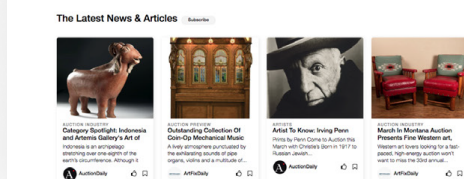
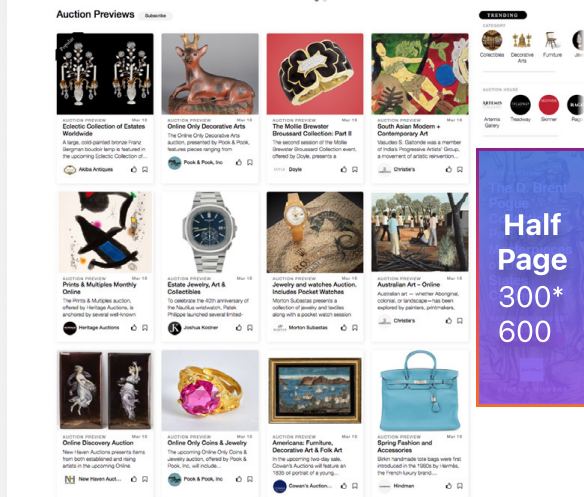
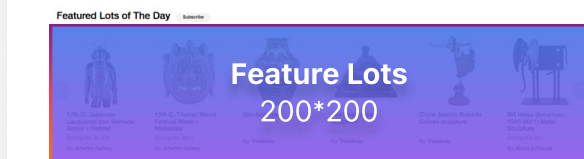
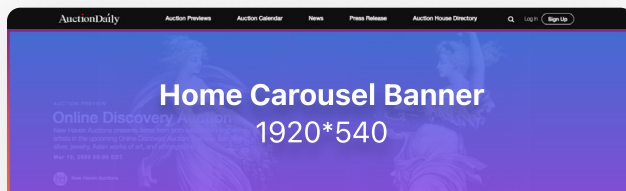
News Channel

Homepage

Home Carousel Banner	1920*540
Home Middle Banner	970*250
Halfpage	300*600
Feature Lots	200*200

Content Pages

Top Banner	980*120
Halfpage	300*600
Box	200*200



Others Advertising Opportunities

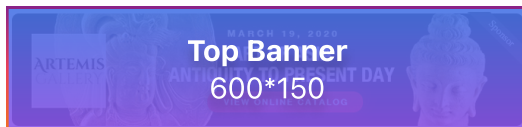
Newsletter

Top Banner	600*150
Middle Banner	600*150

Social Media


Facebook
Twitter
Instagram

AuctionDaily




Your Favorite Upcoming Auctions and Auction Previews


[Set auction preference](#)




Feb 27, 2020 12:00 EST to Mar 17, 2020 15:00 EDT | Timed Auction
Contemporary Glass: 1975-Present
By Wexler Gallery
Estimate: \$500 to \$30,000
20th Century (107), Ceramics & Glass (107), 20th Century (107), Ceramics & Glass (107)



Mar 17, 2020 11:00 EDT | Live Auction
Fine Jewelry and Watches
By Hampton Estate Auction
Estimate: \$50 - \$8,000
Jewelry (283), Earrings (83), Rings (185), Cufflinks (15), Watches (34)



Mar 17, 2020 12:00 EDT | Live Auction
Photographs (Fotografia) Milan
By Finarte
Estimate: \$330 - \$32,967
Fine Art (256)



Mar 17, 2020 13:00 PDT | Live Auction
California and Western Art
By Bonhams
Estimate: \$2,000 - \$500,000
Fine And Decorative Arts, Asian Works Of Art (168)

[Set auction preference](#)

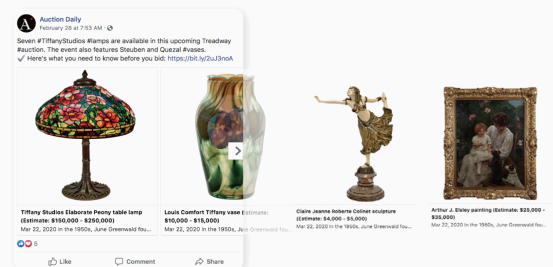
[VIEW MORE](#)



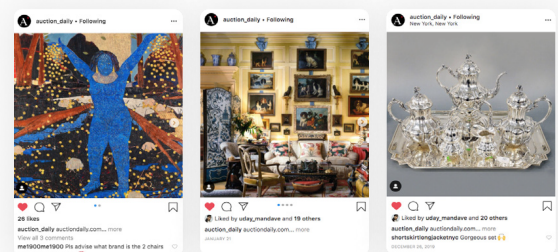
What's New in the Auction Industry?



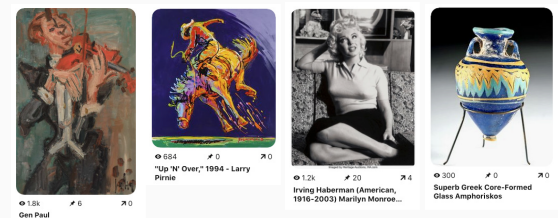
Auction Preview with Featured items



Re-post and Share Upcoming Events



Promote Individual Lots - Create Valuable SEO Backlinks



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